



Monthly Newsletter

VOLUME 1, ISSUE 1

JUNE, 2012

SPECIAL POINTS OF INTEREST:

- Honey Bears BBQ joins the Red-Fork Network
- Let's Do Lunch is one of our newest members to the Red-Fork Network
- Red-Fork rolls out new features

Honey Bear's BBQ Accepts Online Orders

Honey Bear's BBQ is well known for its secret Tennessee barbeque flavors and sauces, which have been handed down through generations for over 50 years.

Honey Bear's has perfected not only their sauce, but the go-withs as well. They have become one of the most talked about BBQ restaurants in Arizona, one that has changed the way Arizonans eat BBQ.

Honey Bear's chose Red-



Honey Bear's original location on E Van Buren in Phoenix

Fork to allow their customers to order their fantastic food online. Customers can now order their favorite sandwiches and specials from all 3 Honey Bear's locations via the Red-Fork service.

Let's Do Lunch is a little deli known for a great breakfast and lunch menu. They serve fine soups, fresh sandwiches, and sensational salads – all prepared to your liking! They also cater for all occasions.

Let's Do Lunch is located in an office building off Dunlap Avenue and are a favorite of the workers in the surrounding offices

Let's Do Lunch chose Red-Fork to allow their customers to order their favorite sandwiches, soups, and specials online.

CALL OR EMAIL

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Red-Fork Rolls out New Features

On June 1, 2012, Red-Fork added several new features to their already feature-rich online ordering service. Existing clients received these new features at no additional cost:

- Delivery phone number is required.

- Order comment for deliveries prompts for cross streets.
- Minimum quantity on menu items is validated—less than minimum can not be ordered.
- Menu items can be designated as dine-in, pick-up, or delivery, only.

To see all the features of the Red Fork system, please see our web site <http://red-fork.com/Features>.

For more information on the Red Fork Monthly Newsletter go to <http://red-fork.com/Newsletter/June2012>

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